MEDIA KIT · 2026 EDITION

MEDIA KIT

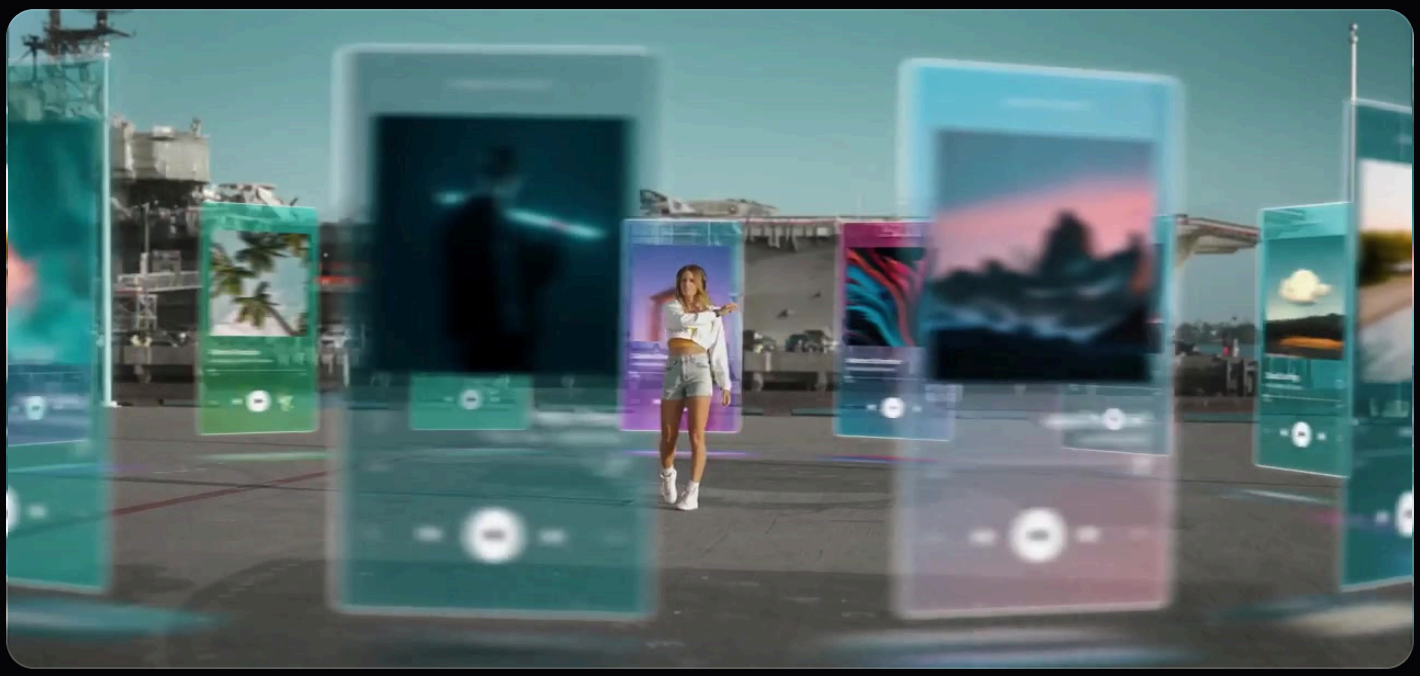
Magnetizing your brand's presence:
captivate, connect, convert.



01 — WHO WE ARE

Your brand should be impossible to ignore.

We transform bold brands into irresistible forces — blending strategy, content, and paid media to drive real revenue for artists, creators, and growth-stage brands.



With over $5M in ad spend managed, we don't guess. We build brands that act like magnets: pulling in the right audience, converting attention into loyalty, and compounding momentum into lasting growth. Whether you need a sharper identity, a paid media engine, or content that actually moves the needle, we bring the strategy, the creativity, and the relentless execution to make it undeniable.

We are a team of innovative creators and strategists dedicated to crafting cutting-edge digital experiences.

100+	10+	6
PROJECTS	YEARS	TEAM

02 — OUR MISSION

Build a brand that stands out.



Ekey is a team of forward-thinking creatives specializing in accelerating brand growth through high-quality, performance-driven content marketing optimized for all marketing channels.

Businesses partnering with Ekey benefit from our innovative approach to content creation, delivering rapid development and modern strategies that drive meaningful engagement.

OUR PHILOSOPHY

“World-class work for world-class clientele.”

PRODUCTION CAPABILITIES

3D design
Dimensional brand assets and scenes.

Ultra-high-resolution video
Cinematic production for every channel.

CG compositing
Seamless visual effects and motion graphics.

Rapid prototyping
Real-time iteration from idea to asset.

03 — BY THE NUMBERS

Results-driven. Proven at scale.

Key figures from across our client work.

508M
SOCIAL AUDIENCE

354+
ACTIVE CLIENTS

$5M+
AD SPEND MANAGED

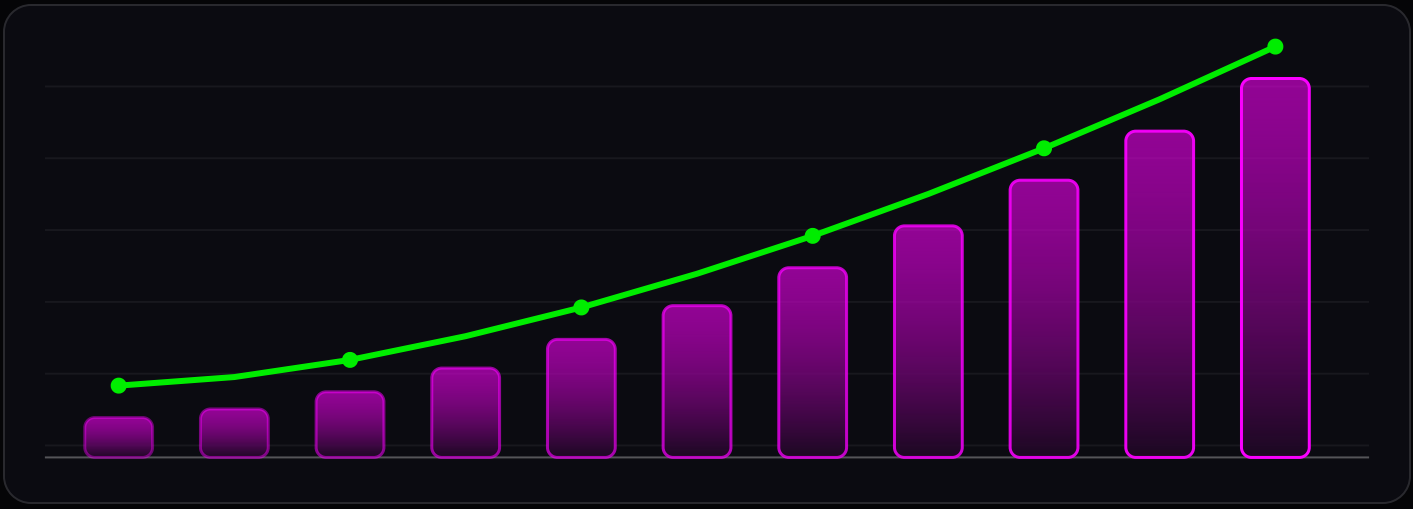
54%
AVG. CLIENT REVENUE INCREASE

4x
AVG. CLIENT ROAS

1B+
TOTAL VIDEO VIEWS

100+
PROJECTS COMPLETED

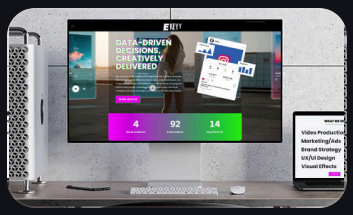
4–5x
INCREASED VIEWS



All figures as stated on ekey.co (Home and About pages), November 2026.

04 — WHAT WE DO

Seven pillars.
One growth engine.



01

Digital Marketing

We fuel the growth of purpose-driven brands through strategy activation, design empowerment, and market adoption. Our paid media team runs your paid and organic marketing with stunning creatives that drive sales and attention.

02

Social Media & Influencer Marketing

Comprehensive social strategies, tailored content and influencer partnerships that drive meaningful interactions.

03

Web3

Blockchain-powered services: crypto development, NFT campaigns and project marketing.

04

Press & Public Relations

Compelling stories and media connections that elevate your reputation and get your message heard.

05

Outdoor Advertising

Eye-catching billboards and signage, designed and placed to leave a lasting impression.

06

Music Marketing

Creative strategies that amplify your sound and connect artists with their fans.

07

App Marketing

Targeted strategies that attract high-quality users and boost downloads and engagement.

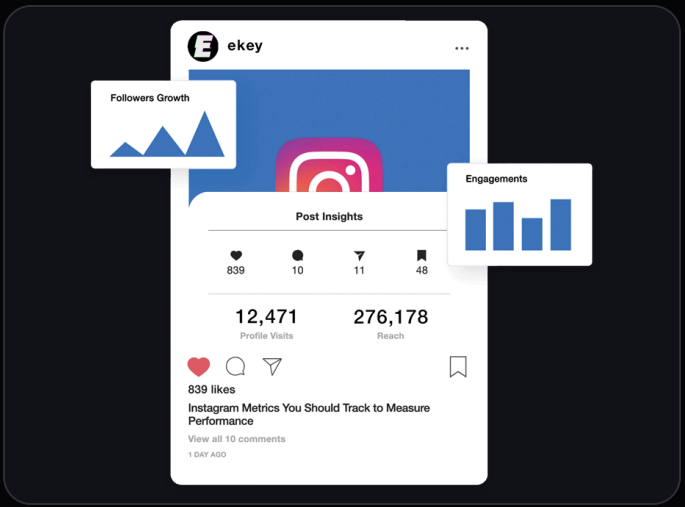
THE FULL SERVICE MENU

Social Media Management · Influencer Marketing · Web Design · Lead Generation · Billboard / Outdoor Advertising · Press / PR · Content Creation · Email Marketing · SMS Marketing · Crypto / NFT Campaigns · PPC Ads · YouTube Ads · Facebook Ads · Ecommerce Product Development · SEO · Music Marketing · App Marketing · Personal Brand Growth · Affiliate Marketing

A 508M social audience, built for brands.

We deliver impactful campaigns for partners across a range of industries, all of which have one thing in common: they believe theme pages are the way of the future.

Native, trend-aware content puts your brand inside the feeds where your audience already spends its attention.



INDUSTRIES WE SERVE

E-commerce
Product launches & DTC growth

Crypto / NFTs
Web3 projects & communities

Music
Artists, labels & releases

Apps
High-quality user acquisition

Personalities
Influencers & personal brands

Affiliate
Performance-based partnerships

508M
SOCIAL AUDIENCE

1B+
TOTAL VIDEO VIEWS

50.11M
VIEWS IN ONE CAMPAIGN

Figures as stated on ekey.co (Home and Portfolio pages).

Our process is simple.



01 Identify brand initiatives

One of our project managers sets up a call to go over your company's brand initiatives and strategy.

02 Strategize creative assets

Depending on the services requested, our team works with yours to develop the look and feel.

03 Execute on digital content

Once the project details are confirmed, our team begins prototyping your project in real time.

04 Revise, polish, publish

After your feedback, we finalize every detail and deliver your assets in a ready-to-publish format.

Case study: InVideo

invideo AI

A campaign that generated **50 million views** on Instagram videos, prominently featuring the client's logo.

InVideo is an online video creation and editing platform that helps users create professional-quality videos quickly. We implemented our native content strategy, combining relevant trends with engaging content.

50.11M	93	Instagram
TOTAL VIEWS	WATERMARK POSTS	PLATFORM

FEATURED PROJECTS

CELSIUS LIVE FIT · core · GLOW HYDRATION · BUG-A-SALT FIRE YOUR FLYSWATTER! · Sugarbearhair · invideo AI





Case study figures from the ekey.co Portfolio page. Brand marks shown as featured on ekey.co; trademarks belong to their owners.

08 — YOU'RE IN GOOD COMPANY

Collaborations with world-renowned brands and startups.

Paramount Pictures · Universal Music Group · Lionsgate · Apple TV+
Sony Music · Warner Music Group · Atlantic · TikTok
FashionNova · PrettyLittleThing · Stake · BoxAbl
Cloudy · WorldStarHipHop

354+ clients and counting

> "Ekey is unlike any other creative agency. Their modern approach to all aspects of content marketing allows rapid development and seamless integration across all digital touchpoints.
>
> **Garry Hart** · Former President, Paramount Pictures

Logos and quote as displayed on ekey.co (Home and About pages). All trademarks are the property of their respective owners.

09 — TESTIMONIALS

What our clients say.

★★★★★

Transformative results!

Working with Ekey was a game-changer for our business. Their social media strategies took our brand from invisible to trending in just a few months. The engagement and revenue growth we've seen have exceeded our expectations. If you want results, this is the team to hire!

SR **Sophia Ramirez**

★★★★★

Professional, reliable, and creative!

Ekey brought fresh, innovative ideas to our social media campaigns. Their ability to craft engaging content and target the right audience drove consistent growth. They're easy to work with, professional, and deliver on time. We've seen nothing but positive results since hiring them!

OB **Olivia Bennett**

★★★★★

Boosted our brand visibility!

We were struggling to stand out on social media until we partnered with Ekey. Their expertise in social media marketing increased our follower count by over 300% and tripled our engagement rate. They know how to create campaigns that connect with audiences and drive real impact!

JC **James Carter**

★★★★★

The best investment we've made!

Ekey was the best decision we've made for our marketing. Their attention to detail, tailored strategies, and data-driven approach brought us incredible results. They don't just get the job done — they go above and beyond to ensure your success. Highly recommend!

EH **Emily Harper**



"A game-changer for our business"

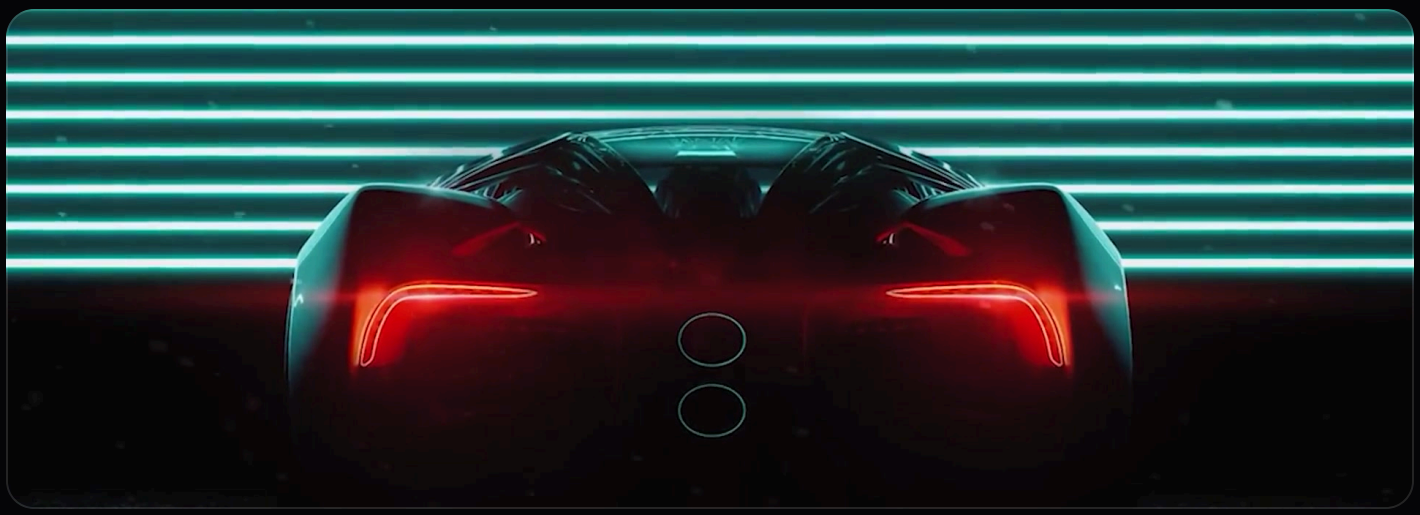
"Highly recommend!"

"Exceeded our expectations"

Testimonials reproduced as published on the ekey.co homepage.

10 — WHY EKEY

We don’t guess.
We build magnets.



/ Performance-first

An agency dedicated to performance-based advertising, with over $5M in ad spend managed and a 4x average client ROAS.

/ Strategy + content + paid

One team blending strategy, creative and paid media, running paid and organic together.

/ Built-in distribution

A 508M social audience and 1B+ total video views through native, trend-driven content.

/ Cinematic production

3D design, ultra-high-resolution video, CG compositing and rapid prototyping in-house.

/ Culture-fluent

Deep roots in music, creators, apps, e-commerce and Web3, where attention moves fast.

/ Relentless execution

A simple four-step process from brand initiatives to ready-to-publish assets.

LET'S BUILD

Ready to dominate your market?

Stop blending in. Let's build a marketing engine that actually works.

Start a Project →



START A PROJECT

ekey.co/start-a-project

WEBSITE

ekey.co