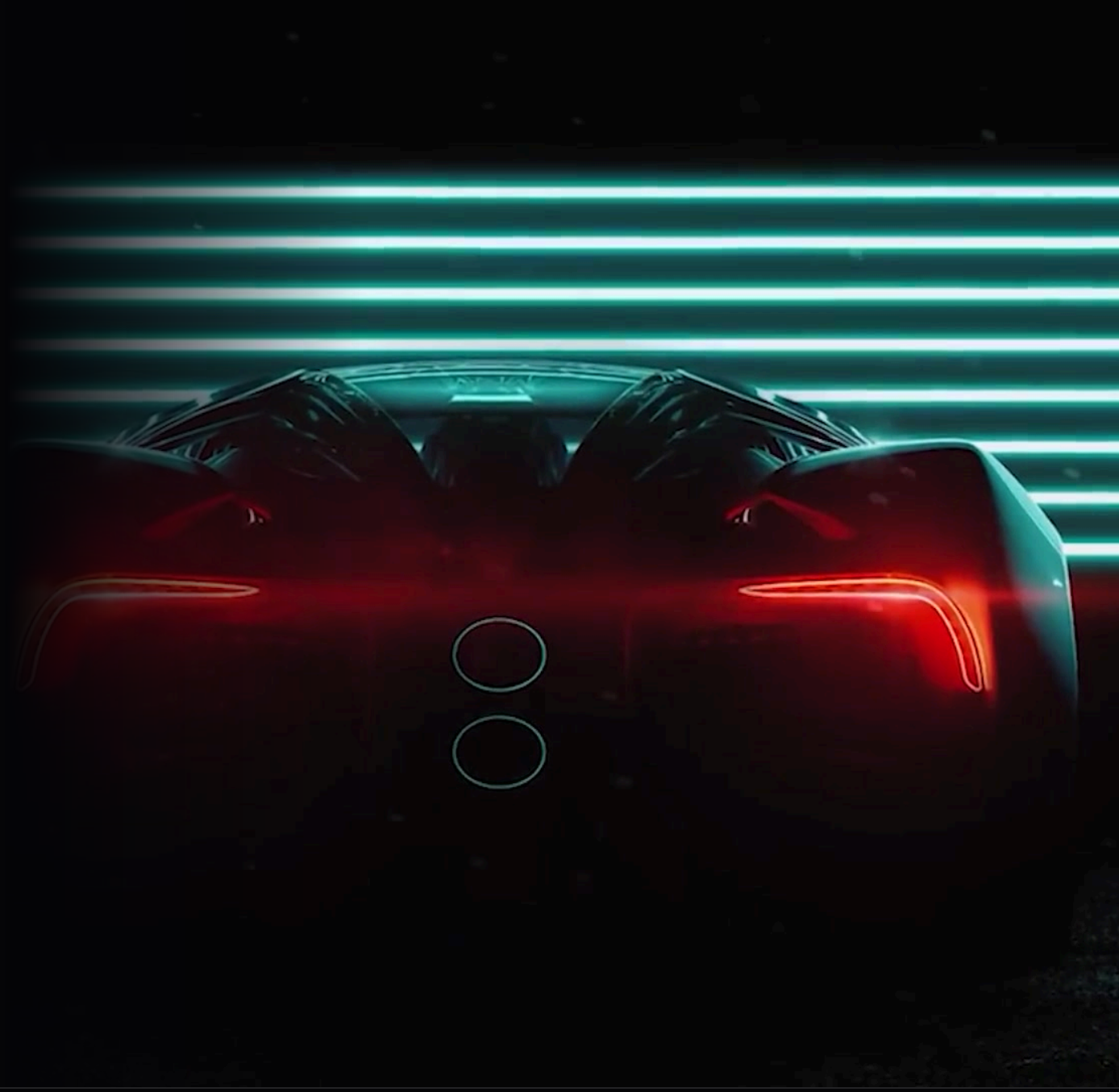
EKEY
DIGITAL MARKETING

CAPABILITIES & APPROACH · 2026

THE DECK

Magnetizing your brand's presence:
captivate, connect, convert.



01 — THE PROBLEM

Attention is everywhere. Most brands are invisible.

Feeds are crowded, formats keep changing and ad budgets are flowing to social and video faster than ever. Brands that blend in get scrolled past.

Your brand should be impossible to ignore, and that takes strategy, content and paid media working as one engine.

5.66B

SOCIAL MEDIA USER IDENTITIES WORLDWIDE[1]

$117.7B

U.S. SOCIAL AD REVENUE IN 2025, +32.6% YOY[2]

48.6%

OF MARKETERS RANK SHORT-FORM VIDEO TOP 3 FOR ROI[3]

1 DataReportal / Kepios, Digital 2026 Global Overview Report (data to Oct 2025). 2 IAB & PwC, Internet Advertising Revenue Report: Full Year 2025 (Apr 2026). 3 HubSpot, 2026 State of Marketing.

02 — WHO WE ARE

Strategy. Content. Paid media.

We transform bold brands into irresistible forces, blending strategy, content, and paid media to drive real revenue for artists, creators, and growth-stage brands.

A team of forward-thinking creatives and strategists with expertise in 3D design, ultra-high-resolution video production, CG compositing and rapid prototyping.

10+	100+	354+
YEARS	PROJECTS	CLIENTS



03 — OUR APPROACH

The Magnet Framework

Brands that act like magnets pull in the right audience, convert attention into loyalty and compound momentum into lasting growth.

01

Captivate

Stop the scroll with cinematic, trend-aware creative built for each platform.

02

Connect

Social, influencer and native distribution that resonates with your target market.

03

Convert

Paid media (PPC, Facebook and YouTube ads) that turns attention into sales and leads.

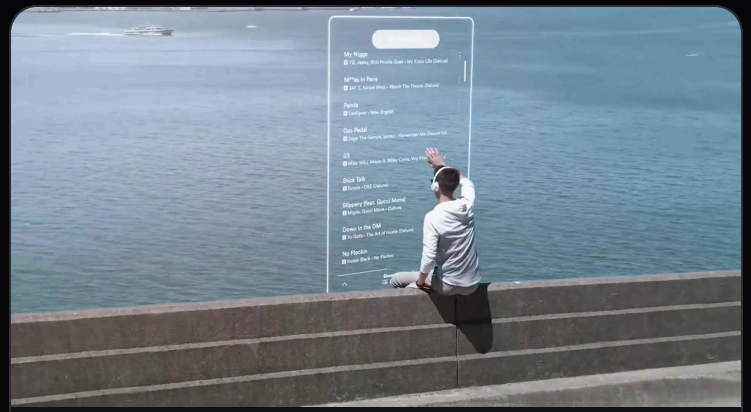
04

Compound

Loyalty and momentum that build with every campaign for lasting growth.



Three engines. One team.



STRATEGY

Brand strategy & experience

Strategy activation, a sharper identity and a clear plan built around your brand initiatives.



CONTENT

Content that moves the needle

High-quality, performance-driven content optimized for every channel and produced in-house.



PAID MEDIA

A paid media engine

Our paid media team runs your paid and organic marketing with creatives that drive sales and attention.

How it works, step by step.



01

Identify brand initiatives

A project manager sets up a call to review your brand initiatives and strategy.

02

Strategize creative assets

Based on the services requested, we work with you to develop the look and feel.

03

Execute on digital content

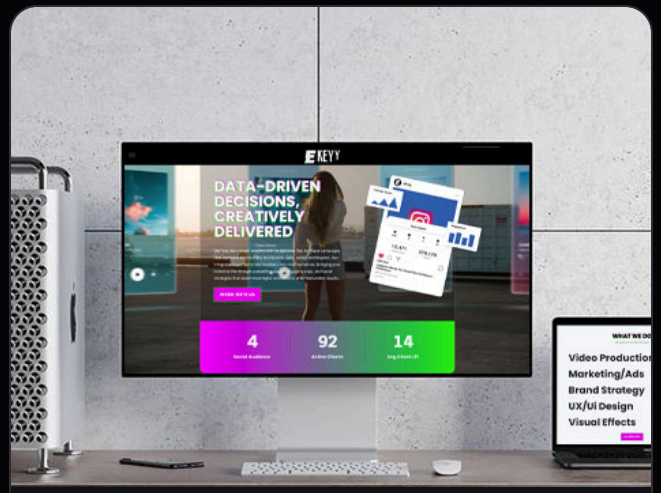
Once details are confirmed, our team prototypes your project in real time.

04

Revise, polish, publish

After feedback, we finalize every detail and deliver ready-to-publish assets.

Seven pillars of growth



01

Digital Marketing

PPC, Facebook and YouTube ads, affiliate marketing, and brand strategy & experience.

02

Social & Influencer

Social media management, influencer marketing and personal brand growth.

03

Web3

Crypto development, NFT campaigns, project marketing and content creation.

04

Press & PR

Compelling stories and media connections that get your message heard.

05

Outdoor Advertising

Billboards and signage designed and placed to grab attention.

06

Music Marketing

Creative strategies that amplify your sound and grow your fanbase.

07

App Marketing

Attract and convert high-quality users to boost downloads.

07 — FULL SERVICE MENU

19 services. Built around you.

Pick the mix your goals need. Every engagement starts with the services you select when you start a project.



- Social Media Management
- Influencer Marketing
- Web Design
- Lead Generation
- Billboard / Outdoor Advertising
- Press / PR
- Content Creation
- Email Marketing
- SMS Marketing
- Crypto / NFT Campaigns
- PPC Ads
- YouTube Ads
- Facebook Ads
- Ecommerce Product Development
- SEO
- Music Marketing
- App Marketing
- Personal Brand Growth
- Affiliate Marketing

08 — CAMPAIGN EXAMPLE

InVideo: 50M+ views on Instagram

A campaign that generated 50 million views on Instagram videos, prominently featuring the client's logo.

InVideo is an online video creation and editing platform. We implemented our native content strategy, combining relevant trends with engaging content.

50.11M
TOTAL VIEWS

93
WATERMARK POSTS

Instagram
PLATFORM

invideo AI



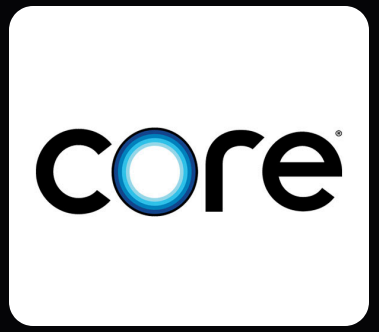
STRATEGY

Relevant trends plus engaging content, published natively with the client's logo.

Figures from the ekey.co Portfolio case study. InVideo mark shown as featured on ekey.co.

Recent projects



















Project imagery from ekey.co. Brand marks shown as featured on ekey.co; trademarks belong to their owners.

We don’t guess. The numbers speak.

508M
SOCIAL AUDIENCE

354+
ACTIVE CLIENTS

$5M+
AD SPEND MANAGED

54%
AVG. CLIENT REVENUE INCREASE

4x
AVG. CLIENT ROAS

1B+
TOTAL VIDEO VIEWS

4–5x
INCREASED VIEWS

All figures as stated on ekey.co (Home and About pages), November 2026.

Trusted by world-renowned brands



"Ekey is unlike any other creative agency. Their modern approach to all aspects of content marketing allows rapid development and seamless integration across all digital touchpoints."

Garry Hart · Former President, Paramount Pictures

"Their expertise in social media marketing increased our follower count by over 300% and tripled our engagement rate."

James Carter · Ekey client

Logos, quote and testimonial as displayed on ekey.co. All trademarks are the property of their respective owners.

How we work together.

STEP 1

Start a project

Tell us about your brand and select the services you need, from social and influencer to paid media, PR and Web3.

STEP 2

Strategy call

A project manager walks through your brand initiatives, goals and strategy, then scopes the right mix of services.

STEP 3

Build, launch, grow

We develop the look and feel, prototype in real time, refine with your feedback and deliver ready-to-publish assets.

TAILORED SCOPE

Every engagement is shaped around your goals and the services you choose.

ONE TEAM

Strategy, creative and paid media under one roof, with paid and organic working together.

READY TO PUBLISH

Assets delivered in a ready-to-publish format for every channel.

13 — NEXT STEPS

Ready to dominate your market?

Stop blending in. Let’s build a marketing engine that actually works.

Start a Project →

ekey.co/start-a-project

